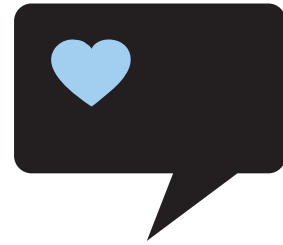


**Ryan Howell**  
**Freelance Copywriter**

3245 Amber Street | Fourth Floor  
Philadelphia, PA 19134  
(215) 825-7681  
[www.ryanhowell.com](http://www.ryanhowell.com)



**Experience**

**Freelance Copywriter :: Various Clients :: Ongoing**

Philadelphia, PA

Whipping up copy for clients including Classmates.com, Wilkes University, Firsttrust Bank, and PetPlan Pet Insurance.

**Principal :: Mad Maude Press :: September 2006 to Present**

Philadelphia, PA

Reviving the art of letterpress printing takes skill, determination and just a tinge of reckless abandon. When you think about it, that's a natural place for a copywriter to be. We craft elegant stationery, invitations, marketing pieces and any other crazy ideas our clients can imagine.

**Copywriter:: Agency M:: December 2006 to September 2007**

Philadelphia, PA

After working freelance on the Firsttrust Bank account, I was brought on full-time to help M grow as they won clients including Robbins Diamonds, AARP, and Time Warner Cable.

**Copywriter :: The Brownstein Group :: January 2004 to April 2006**

Philadelphia, PA

Brownstein is very selective, so to get this job, I offered to work free for two weeks. After week one, they hired me. Soon, I was loose on clients including Microsoft, ESPN, UnitedHealthcare, Widener University, and even Tony Luke's Cheese Steaks. I was a familiar face in every department—print, PR, interactive, and branding.

**Education**

**Rowan University**

Glassboro, NJ

BA in Communications, Advertising, and Public Relations

Graduated May 2003

**AAAA Institute of Advanced Advertising Studies**

Intensive training course for up-and-coming creatives.

Philadelphia, PA

Completed April 2006

**Recognition**

**Philadelphia Addy Awards**

Gold for Tony Luke's Campaign

**Regional Addy Awards**

Gold for Tony Luke's Campaign

**WebAward**

Best Event Website for Microsoft Professional Developer's Conference Website and Banner Campaign

***That's the right idea.***